Das Janssen

https://www.linkedin.com/in/janssenputtingphilosophytowork/
Writing Portfolio: https://puttingphilosophytowork.blog / mitsein9@gmail.com

I help you align talent to business goals by creating dynamic instruction for learners at all levels.

CORE COMPETENCIES

- Applying the principles and best practices of adult learning theory, including the ADDIE and SAM models, to produce engaging instructor-led, hybrid, and eLearning training and curricula
- Writing, presenting, speaking, and facilitating clearly while adjusting tone and style to audience, situation, and purpose
- Applying analytical and critical thinking skills identify client solutions
- Researching and collaborating closely with subject matter experts
- Applying learning analytics and key performance indicators to implement data-driven quality assurance and program fidelity strategies on an ongoing basis
- Prompt engineering for generative AI and keeping up with rapid change in the field
- Editing, providing constructive feedback, and translating between technical vocabularies and natural language
- Collaborating closely with cross-functional production teams
- Organizing and prioritizing work on multiple simultaneous projects
- Identifying and implementing improvements in internal processes and practices
- Incorporating storytelling into content to increase retention and learner engagement
- Employing innovation frameworks such as Human Centered Design and Design Thinking
- Active listening, learning, and mentoring
- Handling confidential and sensitive information with tact and discretion

RECENT EXPERIENCE

EPAM Systems Lead Designer 2022 - 2024
- Monitored and evaluated the impact of AI on the Learning & Development profession.
- Researched, storyboarded, and built a 40-hour professional development curriculum for mid-career professionals, including customized case studies and assessment rubrics for complex immersive learner activities.
- Created multi-path learning experiences for full time employees of a FAANG firm using the client's proprietary authoring tool.
- Increased efficiency by simplifying and documenting involved internal processes and standards.
- Collaborated on implementation of a month-long series of educational Pride events.

NIIT (USA), Inc. Content Developer 2017 – 2021, Senior Content Developer 2021 - 2022
- Developed and revised dozens of instructor-led and web-based courses for firms in the airline, pharmaceutical, banking, and real estate industries, at all learning levels and in a wide variety of business areas.
- Developed materials for scenario-based executive trainings delivered over multiple days as immersive theatrical events designed to address specific needs of the client corporations.
- Scripted, under very tight deadline (8 hours), a "behind the scenes" video describing a recent collaboration. The collaboration won a Gold Brandon Hall award.
- Served as lead developer on a 40-hour onboarding training delivered to all new employees of an international human rights organization.

Das Janssen

https://www.linkedin.com/in/janssenputtingphilosophytowork/
Writing Portfolio: https://puttingphilosophytowork.blog / mitsein9@gmail.com

OTHER RELEVANT EXPERIENCE

Chicago State University
Assistant/Associate Professor of Philosophy 2009 – 2016 (Tenured 2015)
Designed, developed, and delivered instruction in Logic, Critical Thinking, and Ethics as the sole responsible expert to accommodate diverse needs of up to 25 participants at a time, including directing extended projects.

- Contributed heavily to institution-wide curricular design and coordinated assessment of program success.
- Maintained a strong reputation in my field for researching, writing, editing, presenting, and publishing persuasive papers that use intricate persuasive arguments.
- Co-implemented Safe Zones, a diversity program that addresses the needs of LGBTQ members of the community.

TOOLS

- Articulate 365, Rise, & Evolve
- Canvas, Moodle, & Blackboard
- Adobe Illustrator, Miro, Figma

- Generative AI
- Salesforce
- Microsoft Office Suite & Google Tools

EDUCATION

PhD, Philosophy, Fordham University, Bronx, NY
Master of Philosophy, Fordham University, Bronx, NY
Master of Arts, Humanities, Old Dominion University, Norfolk, VA
Bachelor of Arts, Theatre & Dance, Old Dominion University, Norfolk, VA